



Miracle Miles for Memory Care Road Rally Driver Registration Packet

August 27, 2016

Starting points across the state of Ohio

Rally point at JEGS at 12:00 p.m., culminating at the Delaware County Fairgrounds
236 Pennsylvania Avenue, Delaware, OH 43015

You may register to be a driver online at www.memorycaremiles.com
or complete this form and return it the address below. Either choice will get you signed up!
If you have questions or need additional information, please call us at 888-248-2664.

Name: _____ Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

☐ Start a Team ☐ Join as an Individual ☐ Join a Team (Team name) _____

Event t-shirts will be given to all drivers who contribute at least \$25.00. Please specify sizes below.
If you do not specify a size, you will receive a large t-shirt.

Driver T-Shirt: ☐ SM ☐ Med ☐ LG ☐ XL ☐ XX-L ☐ XXX-L

Additional T-shirt: ☐ SM ☐ Med ☐ LG ☐ XL ☐ XX-L ☐ XXX-L
(if applicable)

Please drop off or mail your registration to the address listed below:

Ohio Masonic Home Foundation
Attn: Dan Shirk
2655 West National Road
Springfield, Ohio 45504



All proceeds will benefit the memory care centers located in Springfield, Waterville and Medina, Ohio.
Thank you for your participation and support!!!

memorycaremiles.com



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Alzheimer's is a progressive, irreversible and ultimately fatal disease which is the most common type of dementia and accounts for 60% – 80% of dementia cases. It is the sixth leading cause of death across all ages in the United States, and the fifth leading cause of death in those aged 65 and older. Alzheimer's strikes another United States victim every 69 seconds and currently affects more than 5.4 million people in the U.S. and 230,000 in Ohio. This number is projected to be 250,000 by 2025.

Organization Information: The Ohio Masonic Home was established in 1892 by members of the Fraternity who pledged to provide a home for those in need during the most devastating of economic times. The organization has evolved over the years into an aging services company that partners with all people to help them age respectfully, both where they want and how they want. Over the years, the most basic charitable principle has remained the same. Once someone receives assistance from the organization, the pledge is to take care of the individual for life. It is a sacred promise that has been kept for over 120 years.

Proceeds to Benefit: All proceeds will benefit memory care programming and caregiver education at Browning Masonic Community in Waterville, Ohio, Western Reserve Masonic Community in Medina, Ohio and Springfield Masonic Community in Springfield, Ohio. The growing demand for quality care for those families who live with this devastating disease is on the rise. These state-of-the-art centers will allow people who are progressing through the deteriorating stages of memory loss to stay at the place they call home and receive the best programming possible that not only supports the individual, but also gives the family tools and support throughout.

Event Details: The Miracle Miles for Memory Care Road Rally is a charitable fundraising event with the goal to raise \$100,000. Volunteers will drive from all over the state of Ohio and ask friends, family, and co-workers to sponsor their ride. There will be kick off celebrations at Marietta, Cambridge, Springfield, Waterville and Medina, Ohio. You can also plan your own kick off site for your group's ride. The main rally point for riders from all across the state will be at JEGS in Delaware, Ohio at 12:00 p.m. The event will culminate with a giant tailgate party, featuring The Menu, plus awards, prizes, special announcements and a closing ceremony. All revenue will be generated from people pledging charitable gifts to the drivers and through generous corporate sponsors.

Tax Exempt Status: The Ohio Masonic Home is a 501(c)(3) organization and therefore all tax exempt and charitable contribution non-profit IRS guidelines apply.

For all event details and contact information visit our website:
www.memorycaremiles.com

Or contact us at:
1-888-248-2664

Thank you for considering to drive and to ask others to sponsor your ride!

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OUR FUNDRAISERS: YOU, THE DRIVER

The number one reason that people will donate to the Miracle Miles for Memory Care Road Rally is because someone asked them to! The goal is to reach out to as many people as possible and ask them to support your effort with a donation of any amount. Because so many people have witnessed memory loss diseases, it's easy to find others who want to support your effort with a donation. Your job is just to ask.

Once you sign up, you will be able to send personalized emails and notes to friends, family members, co-workers, and others, asking them for their support. It's amazing how quickly a few small donations will add up to the ultimate goal.

What a driver can expect:

1. No registration fee to participate. Drivers raising at least \$25.00 will receive an event T-shirt.
2. Prizes, a band, fun, a great day with friends and satisfaction knowing you have made a difference.
3. To drive your vehicle of choice whether it be a motorcycle, car, truck or SUV. The only requirements are that your mode of transportation is road worthy, licensed, and insured.
4. To set a personal goal to raise a specific amount from donations. Request a flat donation based on your participation in completing the event. Donations are not to be based on so much money per mile driven.
5. To absorb expense for personal vehicle gas, food and beverage consumption while on the ride and at the ending tailgate party, and necessary sun screen protection products.
6. To receive tools, materials and support from the Foundation to meet your goal.
7. Safety first considerations by everyone throughout the event.

FUNDRAISING TIPS

Send Emails

Send emails to everyone you know. Just click 'send' and soon, donations will start rolling in. Donations online are easy on our secure website.

Start the Fundraising

Start by sponsoring yourself on the pledge sheet and listing the amount of your gift at the top of your list. Your gift will set the tone for others to give.

Offer to Carry a Tribute Name of a Loved One

If a donor chooses, they can provide you with tribute names that they would like you to carry on the ride of a loved one who lived with or who is living with a memory loss disease. You can display the names or carry them with you on the ride in a variety of unique ways.

Write a Note

Some folks don't appreciate electronic communication. The power of the mighty pen goes a long way. Write a personal note and mail it.

Contact Us

We are here to support you. Just contact us at 888-248-2664.

memorycaremiles.com



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Donors can also give online in a secured environment specifically toward your goal if you choose to sign up as a driver at www.memorycaremiles.com.

Driver's Name: _____

[illegible]

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